



AUCSO

Securing your Campus

**Partnership
Opportunities
2024/25**



The Association of University Chief Security Officers, AUCSO, is one of the leading associations for Security Professionals working in Universities, Colleges, and Institutions of Tertiary Education across the globe.

In recent years, our international reach has grown, now representing members globally. We offer exciting sector benchmarking, free online training for our members, and timely relevant resources.

Our membership includes key decision makers who lead on the strategic development, management, and operation of an institution's security, safety and safeguarding service across campus.



Why partner with AUCSO in 2024/2025?



During the 23/24 academic year we focussed on the value added brought by the safety and security teams on campus. For the forthcoming 24/25 academic year our focus will be on the changing shape and evolution of campus safety and security.

AUCSO 2025 Conference will be held at the University of Warwick (7-9th April) were we look forward to welcoming you, and networking with colleagues and friends both new and old.

The Higher Education sector globally has seen significant and ongoing growth. Universities and Colleges need dynamic and innovative business partners to support the development of their security systems and services.

Becoming a AUCSO partner gives you access not only to the influencers and decision makers at member institutions, but also the critical knowledge and experience to understand and develop effective solutions to meet the needs of this evolving, exciting, and dynamic sector. We will help and support your brand, building brand awareness via our fresh new AUCSO website, emails, and virtual events. We will also provide you with contact details for our members once per year, and other excellent opportunities to connect.

Depending on the partnership chosen: excellent opportunities to connect, significant PR across the sector via awards sponsorship, and even the chance to conduct a pulse survey with our members.

Collaborating and developing lasting relationships with trusted suppliers, our partnership programme aims to build that trust and develop relationships. We look forward to working with you and your continued support. Together, we will work to make more possible for our sector as it continues to evolve and grow into the future and bring exciting opportunities for all.

Julie Barker, COO

A word from our Patron



As the newly elected Patron I am excited to share with you the many benefits partnering with AUCSO will bring you.

You will have access to organisations from across 22 countries and become part of a growing global network of universities and colleges of further and higher education. This is an exciting and constantly evolving vibrant sector and I hope that you will become a part of it.

Figen Murray OBE

Sponsorship Packages

Global Package

£12,500

- Company logo and link on AUCSO home page, and profile link on dedicated partner webpage.
- Relevant sector news published on the AUCSO website.
- Logo and link on e-communication emails to AUCSO members.
- Host a round table webinar (subject agreed with AUCSO).
- Partner spotlight news piece per annum.
- Global partner logo.
- Pulse survey of members once per year (content agreed with AUCSO).
- Your case studies in the AUCSO members' resource library.
- Two e-shots to members per year.
- Your details in the partner database shared with members.
- Exclusive sponsorship of a AUCSO Award category.
- Opportunity to join Awards judging panel.
- Company name on Award trophy.
- Opportunity to present Award.
- Opportunity for a 20-minute speaking slot during the annual conference.
- Your news shared with AUCSO members.
- Opportunity to host regional meeting.

Annual Conference

- Three exhibitor places including access to all conference sessions, lunches & refreshments plus three nights B&B accommodation in single en-suite room at the main annual AUCSO conference.
- Shell Scheme Stand with power & Wi-Fi.
- Three places at the Monday evening welcome event, Tuesday evening social event and VIP places at annual conference gala dinner on the Wednesday evening.
- Conference delegate list (opted in) pre-event.
- Prime location at the exhibition and in partner listings.
- Logo and link on digital conference brochure.

Platinum Package

£8,750

- Company logo and link on the AUCSO home page, logo, link and listing on dedicated partner webpage.
- Platinum partner logo.
- Your news shared with AUCSO members.
- Your case studies in the AUCSO members' resource library.
- Two e-shot to members per year.
- Pulse survey of members once per year (content agreed with AUCSO).
- Your details in the partner database shared with members.
- Opportunity to host regional meeting.

Annual Conference

- Two exhibitor places including access to all conference sessions, lunches & refreshments plus three nights B&B accommodation in single en-suite room at the main annual AUCSO conference.
- Shell Scheme Stand with power & Wi-Fi.
- Two places at Monday evening welcome event, Tuesday evening social event and VIP places at annual conference gala dinner on the Wednesday evening.
- Conference delegate list (opted in) pre-event.
- Prime location at the exhibition and in partner listings.
- Logo and link on digital conference brochure.



Conference Exhibition Package

£4,250

- Shell Scheme Stand with power & Wi-Fi.
- Two exhibitor places incl. access to all conference sessions, lunches & refreshments.
- Two places at Monday evening welcome event and Tuesday evening networking event.
- Conference delegate list (opted in) pre-event.
- Company logo and link on the AUCSO dedicated partner page.
- Gold Partner Logo

NB accommodation and places at the Gala Dinner can be booked at an additional cost upon conference registration.



Silver Package,

£1,950

- A year-round marketing package does not include exhibition space at Conference.
- E-shot. Advertising opportunity, single, instant connection with AUCSO members, one of opportunity to send an advertising mailer to the full membership database.
- Company logo and link on the AUCSO dedicated partner page.
- Your case studies in the AUCSO members' resource library.
- Member contacts once per year (GDPR compliant)

Additional opportunities

■ Conference Welcome Reception Drinks	£1,500
■ Conference Lanyards	£600
■ Conference Bags	£2,500
■ Tuesday evening entertainment package	£5,000
■ Notebooks and pens	£750
■ Gala Dinner Reception	£2,500

If you would like to take up any of the additional opportunities, please contact coo@aucso.org. We are very happy to discuss customised options.

Video resources

Co-branded video content. Bespoke information and learning videos developed with Higher & Further Education in mind to support safety and welfare of our student and staff body.

£5,000 per video

Research projects

Price on application.



Website Supporters

All suppliers and service providers who prefer to only advertise on our website, may apply to have their logo and URL added to the AUCSO website partners page for one year, for a fee of **£750**.

Connecting with our members

- E-shot. Advertising opportunity, single, instant connection with AUCSO members, one off opportunity to send an advertising mailer to the full membership database, for a fee of **£500**.
- Banner advert on quarterly email to members, for a fee of **£300**.

How long is the partnership and when can we sign up?

The partnership agreement runs for 12 months. Global and Platinum partnerships can be secured for a two-year period.

Prices for year two maybe subject to change and will reflect CPI percentage increase at month 12 of the 24-month period.

**Prices quoted for all packages are net of VAT*



Contact us

For general information, sponsorship opportunities and exhibition stands, please contact our **Chief Operating Officer Julie Barker** coo@aucso.org

For Membership Services (new or changes) and general enquiries please contact the secretary@aucso.org

www.aucso.org



**Supporting
University and
College Staff
around the World**